



Press Release

JRG Securities Launches Inditrade DIAL 4 DETAILS (D4D) service

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JRG Securities Ltd has announced that they have launched an interactive voice response system called “Inditrade DIAL 4 DETAILS (D4D)” service, to enhance customer service and to help customers profit through technology.

The customers will be given customer id and telephone identification pin number using which they can dial a toll free number and get their account related information. They will get information on ledger balance, today’s trade details, day’s bill amount, DP holding list, DP transaction details etc.

Sanjeev Kumar Gopalakrishnan, Head of Operations & Technology said that “The Inditrade D4D service will help the customers get vital information regarding their accounts round the clock without waiting for any particular person to attend the calls. During discussions with customers, it was found that this service was wanted by many and JRG decided to implement it. This is a free service.”

Inditrade is the brand introduced by JRG Securities Ltd to reflect the changes in their retail business which is being remodeled to provide exceptional customer service across the nation.

JRG Securities Ltd based in Cochin, is one of India’s leading financial services providers with strong presence in South India. In 2007, Baring India Private Equity Fund II Ltd., a leading private equity firm of international repute acquired a majority stake in the Company. Since then JRG has undergone several transformations - expanding into new geographies, adopting state-of-the-art technology, strengthening credit and risk management systems, creating new products and strengthening client relationships through service focus.

JRG Securities Ltd

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